

PLACEMENT CELL

The Placement Cell of our college is characterised by an unparalleled zeal to help the students secure jobs after graduation. More than being an organising body, the placement cell here strives to recognise the individual abilities and weaknesses of students. It enables us to appreciate and cultivate the qualities our students possess and to inculcate the ones they lack. With the combined knowledge, experience and enthusiasm of the faculty and student members from various departments, the placement team is well equipped to put their resources together for the benefit of the students.

We can boast of successfully maintaining strong ties with the suitable companies, achieved by us because of our skilled students and a positive work culture, which makes them come back year after year. According to our record this year, around 200 students have been placed in high standing corporate institutions such as: **Ernst and Young, Concentrix, Genpact, Comviva, Aon Hewitt, British Telecom, Royal Bank of Scotland** amongst others. We are still awaiting quite a few recruiters, which will, without doubt raise the number.

Workshops and Seminars on diverse and related topics are conducted throughout the year and students not only from third year but first and second year are also invited to participate in them. More than placement, our overall goal is to work on building in our students the confidence to face the world beyond college. For this, we take and analyse feedback from both the students and the recruiting companies before planning our workshops and lectures.

This year, the activities of the placement cell began with an orientation program, conducted by **Mrs. Renu Kapoor** from the Department of English of our college which enlightened the students on the importance of **Body Language** while facing interviews and Group Discussions. This was followed by a '**soft-skills**' session conducted by speakers from Ernst and Young which dealt with the importance of a powerful resume and the nuances of writing the same.

In order to hone the basic confidence and communication skills of our students, we initiated a fifteen day workshop on English language, with lectures by many faculty members and selected student volunteers. In order to answer the doubts of students regarding career options and future educational opportunities, we invited NIIT to hold interactive sessions on the upcoming and popular field of **App development**. The speakers encouraged students to explore diverse courses and job opportunities after graduation. Continuing with the list of workshops, one of our members, Dr. Pradeep held a talk to answer the various queries and doubts in Accounts.

We would like to briefly mention of seminars organised by the placement cell in collaboration with various organisations, primarily: a programme on '**Turning Your Passion into Career**' by **Human Circle**, in which, the speakers **Mr. Kamal Seth and Mrs. WoiletaBurdzy Seth** encouraged students to find their passion and follow it and provided tips on tackling the obstacles they might find on their way. Another seminar was organised under the initiative of our respected Principal, Dr. M.M Goel on **Australian Education System**, also aimed at enabling the students to explore global educational and occupational

opportunities. In addition to placements in multinational corporations, we encourage our students to give back to the society by becoming associated with NGOs such as the **Gandhi Fellowship** with its aim to create Social entrepreneurs and offer teaching internships in various schools across country. Our students have been selected for internships for a number of esteemed organisations such as: **Teach India, WaggyTaggy, City Furnish, The Indian Economist** to name a few.

The Placement Cell of PGDAV College organised its very first Internship Fair on 20th April'17. Sixteen companies and/or start-ups participated in the event, namely, Arbunize, Innobate, Turning Stones, Travel Traingle, etc. offering internships in various fields. The profiles included editorial, content writing, business development, data analyst, business analyst, marketing, sales, management, graphic designing, photography, android developer, blogger, public relations, HR, etc., for students from all courses.

Around 250 students from different colleges had registered for the fair. 70 students were shortlisted and eventually 42 students were hired by these companies. The fair offered a platform to the students to explore and broaden their horizons through these internships. The event proved to be successful.

The placement cell hopes to continue the efforts and rise to new heights, a feat made possible with the rewards of appreciation our students acclaim nationwide.

Anu Kapoor
Convener, Placement Cell

Placement Record 2016-17

S.No	NAME OF THE COMPANY	NO. OF CANDIDATES SELECTED
1	Ernst & Young	23
2	Concentrix	25
3	Genpact	21
4	AON Hewitt	20
5	British Telecom	8
6	Royal Bank of Scotland	44
7	eWards	3
8	ICICI Prudential Life Insurance	5
9	DUBPC	25
TOTAL		174

Internship Fair`17(Summer Edition)

S.No	NAME OF THE COMPANY	NO. OF CANDIDATES SELECTED
1	Career Belay	2
2	GTT	23
3	Yellow Bulbs	15
4	Maple Graph	1
5	Apollo Munich	2
6	Turning Stones	20
7	HNS Labs	3
8	Unbelievable Expeditions	6
TOTAL		72

Placement Record 2015-16

S.No	NAME OF THE COMPANY	NO. OF CANDIDATES SELECTED
1	Ernst and Young (EY)	18
2	TCS Ignite	6
3	Mera Medicare (Internship)	10
4	Advice Adda	11
5	ICICI Prudential Life Insurance	14
6	Oberoi Group	6
7	AON Hewitt	31
8	IBM Concentrix	31
9	Royal Bank of Scotland (RBS)	71
10	Larson and Toubro (L&T)	6
11	Genpact	82
12	British Telecom	11
13	Internshala(Internship)	03
TOTAL		300

Placement Record 2014-15

S.No.	NAME OF THE COMPANY	NO.OF CANDIDATES SELECTED
1.	Ernst and Young (EY)	06
2.	Concentrix (IBM)	42
3.	Genpact	43
4.	e-Age	24
5.	AON Hewitt	10
6.	Libsys Ltd.	10
7.	Larson and Toubro (L & T)	14
8.	IIFM	03
9.	ICICI Prudential Life Insurance	11
10.	TCS Open Ignite	02
11.	Wipro (CPC)	19
12.	ATOS Ltd.	02
13.	Bharat Calling (Internship)	01
14.	Earth Infrastructure (Internship)	13
15.	L&T (Internship)	05
16.	Teach India (Internship)	05
17.	Tanishq (Internship)	01
18.	HTLC	01
19.	Gandhi Fellowship	04
20.	Times Pro collaboration with HDFC	19
21.	Teach for India	
22.	NIESBUD e-learning EDP	
	TOTAL NO. OF PLACEMENT	235